



QUALITY AND FOOD SAFETY POLICY

KRAŠ Food Industry Plc is the leading manufacturer of confectionery products in Croatia and what's more the largest confectioner in south-eastern Europe. Our product range covering a complete confectionery program such as bars of chocolate and chocolates, sugar confectionery, biscuits and wafers, is well known and highly esteemed on the global market. By applying the top skills, acquired knowledge and experience of our employees, we have created unique products that offer consumers a guarantee of quality and tradition. By developing existing programs and new products from high-quality and safe non-GMO ingredients, produced under controlled conditions, we want to meet the expectations and achieve the satisfaction of our loyal customers and consumers.

In the quality management system, we implement supervision and self-control according to the HACCP principles with application of risk management methods. By meeting applicable legal requirements, we insure consistency in quality, food safety and traceability of the products by implementing a food defense plan and plan to reduce the risk of food fraud by informing customers and consumers about all necessary information about products, and educating employees in the field of food safety, we express our commitment to ensuring a healthy and safe product and developing a food safety culture.

We shall continue to further develop the high reputation Kraš has on the market by fulfilling the requirements of our customers and by achieving satisfaction of our loyal customers and consumers. This commitment also focuses on specific consumer segments by fulfilling requirements and certifying products according to IFS, Kosher and Halal standards.

Each individual has the duty to adhere to the adopted Quality Policy and food safety and quality management system documentation according to the standard ISO 9001, within their responsibilities authorizations to contribute in realization of the continuous improvement and objectives set. Through the achievement of these objectives we shall also establish conditions for creating the overall satisfaction of all employees. The Management Board shall ensure all the material, financial and human resources necessary for an efficient implementation of the Quality Management System and the success of the Quality Policy.

Allen Halamić
President of the Management Board
Kraš Plc