



## QUALITY, FOOD SAFETY AND ENVIRONMENTAL PROTECTION POLICY

The Kraš Group is a leading manufacturer of confectionery products in Southeast Europe. Our product range includes the production of chocolate, pralines, candies, biscuits, waffles, snacks and extruded products. Kraš Group brands are synonyms for quality and tradition. As a responsible company, we base our integrated management system on the continuous improvement of product quality and safety, the fulfillment of customer and consumer expectations, and openness and transparency towards all interested parties in accordance with sustainable business and reducing the negative impact on the environment.

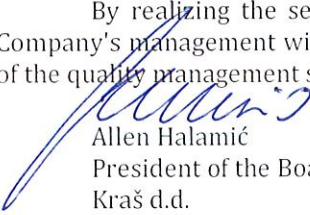
The quality, food safety and environmental protection policy defines guidelines in accordance with a positive organizational environment and the requirements of international standards, with a special emphasis on strengthening our employees' awareness of the importance of implementing and promoting a food safety culture.

In all business processes, the Kraš Group undertakes to apply the corporate culture of the management system through the following guidelines:

- Make decisions based on assessments of risks and opportunities related to safety, quality, legality, product authenticity and sustainability
- Maintain and improve food safety culture and quality by spreading awareness of the importance of implementing food safety and quality systems at all levels of the Group
- Apply and continuously improve the efficiency of business processes and quality management systems, food safety and environmental protection based on the requirements of applied international standards using a process approach, in accordance with legal regulations and customer requirements
- Implement the Policy of quality, food safety and environmental protection at the level of each member and in all markets of the Group
- Apply prescribed anti-counterfeiting measures to ensure a legal and authentic product.
- Inform customers, consumers and suppliers about all important information related to product quality and safety
- Continuously increase the share of environmentally acceptable packaging materials
- Improve production processes with the aim of reducing food waste, and disposal of food waste by applying the principles of circular economy
- Manage waste responsibly with the aim of reducing the amount of total waste generated and reducing the amount of municipal waste generated
- Manage wastewater responsibly by taking care of the quality of wastewater
- Manage risks through an integrated system of potential risk analysis throughout the entire business, proactively and preventively and continuously improving the company's management system
- Continuously educate employees to develop awareness in preserving product safety, sustainable use, protection and improvement of the environment
- Develop responsible behavior towards the environment by applying the principles of sustainable development in business
- Take care of the environment by recognizing aspects of the environment, responsibly manage waste and wastewater in accordance with legal and local regulations on nature and environmental protection, and develop and maintain measures for environmental management and protection, with the application of all preventive measures and the best available technologies
- Rationally use the best and most environmentally acceptable sources of energy, raw materials, and packaging materials, manage waste with constant prevention of negative impact on the environment, both production and all products and services
- Continuously monitor the consumption of all types of energy sources with the aim of in order to reduce greenhouse gases (CO<sub>2</sub>e).

The stated guidelines of the Policy as well as the entire management system are based on HACCP principles and the requirements of international standards ISO 9001, ISO 14001, and IFS Food, Halal standards. The quality, health and safety of products are the result of the work of all employees, which ensures quality and safe products for consumption by all consumers through the food supply chain: from the procurement of the highest quality raw materials, production, all the way to the distribution of finished products on the market.

By realizing the set objectives, we will also create conditions for the satisfaction of all employees. The Company's management will provide all material, financial and personnel resources necessary for the effectiveness of the quality management system, food safety and environmental protection.

  
Allen Halamić  
President of the Board  
Kraš d.d.





## POLITIKA KVALITETE, SIGURNOSTI HRANE I ZAŠTITE OKOLIŠA

Grupa Kraš vodeći je proizvođač konditorskih proizvoda u jugoistočnoj Europi. Naš proizvodni asortiman obuhvaća proizvodnju čokolade, pralina, bombona, keksa, vafla, snack i ekstrudiranih proizvoda. Brandovi Grupe Kraš sinonim su za kvalitetu i tradiciju. Kao odgovorna tvrtka integrirani sustav upravljanja temeljimo na kontinuiranom unapređenju kvalitete i zdravstvene ispravnost proizvoda, ispunjenju očekivanja kupaca i potrošača te otvorenosti i transparentnosti prema svim zainteresiranim stranama u skladu s održivim poslovanjem i smanjenjem negativnog utjecaja na okoliš.

Politikom kvalitete, sigurnosti hrane i zaštite okoliša određene su smjernice u skladu s pozitivnim organizacijskim okruženjem i zahtjevima međunarodnih standarda s posebnim naglaskom na jačanju svijesti naših zaposlenika o važnosti implementacije i promicanja kulture sigurnosti hrane.

U svim poslovnim procesima Grupa Kraš obvezuje se primjenjivati korporativnu kulturu sustava upravljanja kroz sljedeće smjernice:

- Donositi odluke na temelju procjena rizika i prilika vezanih za sigurnost, kvalitetu, legalnost, autentičnost proizvoda i održivost
- Održavati i poboljšavati kulturu sigurnosti hrane i kvalitetu šireći svijest o važnosti provedbe sustava sigurnosti hrane i kvalitete na svim razinama Grupe
- Primjenjivati i kontinuirano poboljšavati učinkovitost poslovnih procesa i sustava upravljanja kvalitetom, sigurnosti hrane i zaštitom okoliša temeljenog na zahtjevima primijenjenih međunarodnih standarda uz korištenje procesnog pristupa, a u skladu sa zakonskom regulativom i zahtjevima kupaca
- Provoditi Politiku kvalitete, sigurnosti hrane i zaštite okoliša na razini svake članice i na svim tržištima Grupe
- Primjenjivati propisane mjere za obranu i krivotvorenje proizvoda kako bi osigurali legalan i autentičan proizvod.
- Informirati kupce, potrošače i dobavljače o svim bitnim informacijama povezanim s kvalitetom i sigurnosti proizvoda
- Kontinuirano povećavati udio okolišno prihvatljivih ambalažnih materijala
- Unaprjeđivati proizvodne procese s ciljem smanjenja otpada od hrane, te zbrinjavanje otpada od hrane primjenom načela kružnog gospodarstva
- Odgovorno upravljati otpadom s ciljem smanjenja količine ukupno stvorenog otpada i smanjenja količine stvorenog komunalnog otpada
- Odgovorno upravljati otpadnim vodama kroz brigu o kvaliteti otpadnih voda
- Upravljati rizicima kroz integrirani sustav analize potencijalnih rizika kroz cjelokupno poslovanje, proaktivno i preventivnim djelovanjem te kontinuiranim poboljšanjem sustava upravljanja kompanijom
- Kontinuirano educirati zaposlenike kako bi razvijali svijest u području očuvanja sigurnosti proizvoda, održivog korištenja, zaštite i unaprjeđivanja okoliša
- Razvijati odgovorno ponašanje prema okolišu primjenom načela održivog razvoja u poslovanju
- Brinuti o okolišu kroz prepoznavanje aspekata okoliša, odgovorno upravljati otpadom i otpadnim vodama u skladu sa zakonskim i lokalnim propisima o zaštiti prirode i okoliša te razvijati i održavati mjere za upravljanje i zaštitu okoliša, uz primjenu svih preventivnih mjera i najboljih dostupnih tehnologija
- Racionalno koristiti najbolje i okolišno najprihvatljivije izvore energije, sirovina i ambalažnih materijala, gospodariti otpadom uz stalnu prevenciju negativnog utjecaja na okoliš, kako proizvodnje tako i svih proizvoda i usluga
- Kontinuirano pratiti potrošnju svih vrsta energenata s ciljem smanjenja stakleničkih plinova (CO<sub>2</sub>e)

Navedene smjernice Politike kao i cjelokupni sustav upravljanja temelji se na HACCP načelima i zahtjevima međunarodnih normi ISO 9001, ISO 14001, te IFS Food, Halal standardima. Kvaliteta, zdravstvena ispravnost i sigurnost proizvoda rezultat su rada svih zaposlenika, čime osiguravamo kvalitetne i sigurne proizvode za konzumaciju svim potrošačima kroz lanac opskrbe hrane: od nabave najkvalitetnijih sirovina, proizvodnje, sve do distribucije gotovih proizvoda na tržište.

Realizacijom postavljenih ciljeva ćemo ujedno stvarati uvjete za ostvarivanje zadovoljstva svih zaposlenih. Uprava Društva će osigurati sve materijalne, financijske i kadrovske resurse potrebne za djelotvornost sustava upravljanja kvalitetom, sigurnosti hrane i zaštite okoliša.

  
Allen Halamić  
Predsjednik Uprave  
Kraš d.d.